

Wall Street Online

Opt in E-Mail Addresses

237,924	Opt-in E-mail Addresses	\$80/M
118,609	Postal Addresses	\$95/M
33,880	Quarterly Hotline	\$105/M

An opt-in e-mail list targeting Wall Street's high income\high net worth investors.

PROFILE:

Reach 100% double opt-in verified email addresses of high net worth, technically savvy investors who trade online and execute an average of at least 5 trades per month. These affluent online investors have opted-in to Wall Street Online website to receive info on stock picks, stock research and quotes as well as stock earnings and the latest up-to-date investment/financial news on market trends. They have also agreed to receive 3rd party offers on investment related information.

These double opt-in 100% verified investors have an above average income of \$200K+ and are between the ages of 35-59.

All of these upscale investors are connected to the internet and use the Web for researching investment news as well as trading online. They like the convenience of using the internet and feel secure making credit card purchases online. Many are professionals as well as heavy users of the World Wide Web. All of these affluent investors/internet users have proven to be highly responsive and have a great deal of purchasing power.

RECOMMENDED USAGE:

These 100% opt-in verified, 3rd party requesters are excellent targets for:

Investment offers, Newsletter offers, Computer software, Financial publications, Credit card offers, Travel and leisure, Online services.

SOURCE:

100% permission based to receive 3rd Party offers, 100% Double Opt-In (a follow up e-mail was sent for verification)

This file has been run against:
The DMA's E-Mail Preference Service

MATERIALS:

DISKETTE: \$15.00
CD-ROM: \$15.00
E-MAIL: \$15.00

MINIMUM TEST **10,000**

SELECTS:

State \$ 5.00/M
Keying \$ 2.00/M
Run Charges \$10.00/M
Phones \$10.00/M

List Information

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NEW MAILER REQUIRED TO PRE-PAY ON FIRST ORDER

MINIMUM ORDER: 10,000 2 SMP REQUIRED. 20% COMMISSION TO RECOGNIZED BROKERS. ORDERS CANCELLED AFTER MAIL DATE REQUIRE PAYMENT IN FULL.

ALL CANCELLED ORDERS LESS THAN 5 BUSINESS DAYS PRIOR TO THE SCHEDULED BROADCAST DATE REQUIRES PAYMENT IN FULL.

CARD# WSO1



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