

# IT-Zone

## Business / Office Product Buyers

**UPDATE**

September 2016

**Names thru  
August 2016**

402,534	12 Month Buyers	\$105/M
49,163	Quarterly Hotline	\$115/M
	<b>Fundraising Rate</b>	<b>\$75/M</b>

**MINIMUM TEST  
5000**

**MAINT:**

Cheshire Labels, - N/C  
 Floppy Disc \$15.00  
 CD-ROM: \$15.00  
 P/S Labels: \$10.00/M  
 E-mail/FTP: \$15.00

**PROFILE:**

Information technology can hold unprecedented change in the way companies do business and can make a big difference in a company's ROI. Reach the principal/owner, manager and VP of purchasing of small to medium sized businesses in the US. All of these direct mail responsive buyers have purchased within the past 12 months an array of products ranging from office products and supplies to laptops, printers, software, smart phones, tablets, air cards, monitors, etc.. Reaching these decision makers will give your product or service the best visibility.

These are successful business buyers who continually demonstrate tremendous purchasing power by updating and purchasing the latest technology and software for their company. They seek to maintain a competitive advantage by evaluating and implementing state-of-the-art applications & products to enhance and improve both administrative and sales forces. These active buyers spend \$5000.00+ annually on product purchases and updating equipment/software from one of many IT corporate product providers.

All of these successful buyers are the top earners in their company and have tremendous purchasing power both professionally and personally. They are excellent prospects for: *office supplies, high tech products and services, software, business accessories, travel offers, insurance, cell phones, portable computer products, corporate credit cards, B2B & financial publications, investment offers.*

**SELECTS:**

100% Zip Sequence  
 State, SCF \$ 5.00/M  
 Keying N/C  
 Run Charges \$10.00/M  
 Phones \$20.00/M

List Information  
 Contact:

**Global Direct**  
**Tel: (561) 533-6691**  
**eFax: (561) 533-6691**  
**E-Mail: inquire@  
 globaldirectlists.com**

**SOURCE:** Direct Mail / Catalog

NEW MAILER REQUIRED TO PRE-PAY ON FIRST ORDER

MINIMUM ORDER: 5,000 2 SMP REQUIRED. 20% COMMISSION TO RECOGNIZED BROKERS. ORDERS CANCELLED AFTER MAIL DATE REQUIRE PAYMENT IN FULL.

ALL CANCELLED ORDERS WILL BE BILLED AT A FLAT FEE OF \$50 IN ADDITION TO, APPLICABLE, RUN CHARGES OF \$10/M AND SELECTION, TAPE AND SHIPPING CHARGES.

CARD# ITZ3



**GLOBAL DIRECT MARKETING, INC.**

Telephone (561) 533-6691 - eFax (561) 533-6691  
 4200 S Ocean Boulevard - Suite 101 - Palm Beach, FL 33480  
 Web: www.GlobalDirectLists.com

SINCE 1987